

DAILY EXPRESS

rates.

display mono

Firm Day

Run of Week

North (Including Scotland)

Scotland Only

South

(Page size - 35cm x 7 columns = 245cm)

scc

£97

£85

£36

£19

£60.50

page

£23,765

£20,825

display otr colour

Firm Day

Run of Week

scc

£141

£128

page

£34,545

£31,360

features (minimum 5 scc's)

Holidays & Travel, Gardening, Postal Bargains

Express Money

scc

£85

£97

page

special positions

Any Positional Guarantees

Express Money Front Page Earpiece

Back Page Solus

scc

+10%

£500

£4,250

page

digital | standard formats

HPTO desktop | **£5,500**

HPTO mobile | **£2,000**

Leaderboard (728x90) | **£10 cpm**

MPU (300x250) | **£12 cpm**

Double MPU (300x600) | **£22 cpm**

Billboard (970x250) | **£24 cpm**

Rich Media | **poa**

Skin | **£75 cpm**

Mobile banner (320x50) | **£8 cpm**

Mobile MPU (300x250) | **£10 cpm**

Mobile Rich Media | **poa**

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DAILY EXPRESS

saturday rates.

display colour

Run of Magazine

page

£30,000

special positions

Outside Back Cover

page

£35,000

Inside Front Cover/Inside Back Cover

£34,000

Any Other Positional Guarantees

£33,000

advertisement features

Page

page

£39,000

Sponsorship Rates

poa

inserts

Loose insert (sheet to 16 pages)

page

£25

Loose insert (16+ pages)

£30

Bound-in

£50

Post-it

£50

Tips On (+page cost)

£40

Special printing facilities i.e. fragrance and gummed cards on request. Minimum value of inserts is 50,000

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