

# Reach

## CREATIVE PRINT

### Ratecard 2018

Full Wrap  
Mini Wrap (5x7+OBC+IBC)  
Inside Front Cover DPS  
10x7 Perforated Strip  
Creative Executions  
(*Z Shape, Battenburg, U Shape etc.*)  
Ribbon  
Scented Ink  
Inside Back Cover  
Outside Back Cover

#### Daily Mirror

£220,000  
£115,000  
£50,000  
30% Premium  
30% Premium

Price on Application  
Price on Application  
£15,000  
£45,000

#### Daily Record

£60,000  
£32,000  
£13,000  
30% Premium  
30% Premium

Price on Application  
Price on Application  
£5,000  
£15,000

## Reach

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