



Ratecard 2018

28 Newspapers - 2 nationals, 26 regionals
25 Websites

| | |
|--|----------------------|
| Full Wrap | £330,000 |
| Mini Wrap (5X7+OBC+IBC) | £175,000 |
| Inside Front Cover DPS | £75,000 |
| 10x7 Perforated Strip | 25% Premium |
| Creative Executions (Z Shape, Battenburg, U Shape, etc.) | 25% Premium |
| Ribbon | Price on Application |
| Scented Ink | Price on Application |
| Inside Back Cover | £24,000 |
| Outside Back Cover | £72,000 |

Terms & Conditions

All bookings are subject to editorial approval. All prices quoted are GROSS of agency discounts.



Ratecard 2018

26 Dailies
22 Websites

£60 scc or £75 scc for SPLIT copy

BIG BUSINESS



Ratecard 2018

19 Regional Titles

| | |
|------------|--------|
| Colour scc | £34.50 |
| Full Page | £8,212 |
| Half Page | £4,106 |

BIG SCOTLAND



Ratecard 2018

2 Daily Newspapers
17 Weekly Newspapers
1 Website

£40 scc